Writing Prompt

Vocabulary Unit 7

People are often very vulnerable to the claims of advertising and feel that they must have certain brand-name items: designer sunglasses, a specific manufacturer's running shoes, or an article of clothing that carries a particular log. Write a position paper in which you state your opinion about some of the effects of advertising on people your age. What is harmful about advertising? How does it affect your daily life? What should young people know about advertising techniques? Support your opinion with your **observations**, **specific examples**, **the reading**(refer to pages 88-89), or **your personal experience**. Write at **least three** paragraphs and use **three or more words from this unit.**

Follow this simple outline: (this is just an example)

Introduction (first paragraph) 4-5 sentences

- First sentence should be hooking your audience
- Last sentence should be your opinion

Body (second paragraph) 4-5 sentences. The body might be 1-2 paragraphs.

- observations
- specific examples
- examples from the text (pages 88-89)
- personal experiences

Conclusion (third paragraph) 4-5 sentences

- Restate your opinion
- Ways to End your Essay- "In conclusion..." ; "This is important because..."